The Assessment Institute for Foods, Drugs and Cosmetics

INDONESIAN COUNCIL OF ULAMA

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DECREE OF
ASSESSMENT INSTITUTE FOR FOODS, DRUGS, AND COSMETICS
INDONESIAN COUNCIL OF ULAMA

On
PRODUCT NAME AND PRODUCT SHAPE PROVISION

Number: SK46/Dir/LPPOM MUI/XII/14

The Executive Board of LPPOM MUI, after:

Considering:

1. That in order to improve effectiveness of halal certification process and Halal Assurance System (HAS) implementation by company, thus the Assessment Institute for Foods, Drugs, and Cosmetics Indonesian Council of Ulama (LPPOM-MUI) considered it is necessary to determine product name and product shape provision.

2. That the provisions mentioned in this decree are considered necessary to smoothen the work and administrative system of the LPPOM MUI.

In view of:

1. Decree of LPPOM MUI Director Number SK14/Dir/LPPOM MUI/IV/12 on the Requirements of MUI Halal Certification (HAS 23000 Series).

2. Decree of LPPOM MUI Director Number SK16/Dir/LPPOM MUI/V/14 on the Provision of Approval Material, Laboratorium Analysis and Certification as Internal Guidance of LPPOM MUI.

Notice

: Working Programs of the Assessment Institute for Foods, Drugs, and Cosmetics, the Indonesian Council of Ulama (LPPOM-MUI) Year 2014.

HEREBY DECIDES

TO STIPULATE

1. Product name and product shape provision, as attached. The stipulation of this provision aims to explain the product criteria in HAS 23000.

2. This Decree shall come into force as of the date of its enactment and should there be any improvements, an amendment will be made refer to the same decree number with the addition of the revision code.

Stipulated : in Jakarta
Date : 29 December 2014

EXECUTIVE BOARD OF LPPOM MUI
Director,

Ir. Lukmanul Hakim, M.Si
Attachment of Decree Number: SK46/Dir/LPPOM MUI/XII/14

PRODUCT NAME AND PRODUCT SHAPE PROVISION

1. In flavor/seasoning/fragrance product, all fantasy names that require halal certificate shall be registered to be certified even though having same formulation. The term of fantasy name means same product name but having several different product codes. For example apple product flavor has 3 fantasy names with the same formulation such as apple AL100, apple GF200, apple MUI 101.

2. Writing provision of non-retail product that has many specific names/codes/variants are as follow:
   a. Basic provision: product shall be written detail for all product name/code/variant. Example: alkaline chocolate powder 01, alkaline 02, alkaline 03; vitamin premix A, B, C, D; shortening A1, B2, D4.
   b. Product can be written as one general product name, as long as: (i). Agreement fee by using contract system, (ii) All product produced in the plant shall be certified. Example of general product name writing: vitamin premix (all series), chocolate powder (all ranges), shortening (all variants).

3. Product name that cannot be certified:
   a. Product name containing alcoholic beverage names, for example root beer, rum raisin flavor ice cream, beer 0% alcohol.
   b. Product name containing pig and dog names and their derivatives, for example roasted pork, fried pork, beef bacon, hamburger, hotdog.
   c. Product name containing satan names, for example rawon satan, pocong ice, kuntilanak chicken noodle.
   d. Product name tends to the things that trigger out of the Islamic faith, for example valentine chocolate, christmas chocolate, gong xi fa cai noodle.
   e. Product name containing erotic connotation words, vulgar and/or porn.

Notes:
- The above points not applicable to the product that has been become a tradition ('urf), commonly known and be ensured that there is no any haram material usage, for example bir pletek, bakso, bakmi, bakwan, bakpia, bakpao.
- Product brand containing other haram product name is allowed to be certified, for example brand garuda, cobra, bear, crocodile, rhino.
- Product name containing words sexy and sensual are allowed to be certified, for example sexy pinky lipstick, sensual amber lotion, sensual spa.
4. Product shape that cannot be certified:
   a. Pig and dog shape.
   b. Product shape or packaging label tends to erotic, vulgar, and/or porn.